

**A SWEET MALLOW ESCAPE WITH THE MARSHMALLOWIST
AT THE INTERCONTINENTAL MALDIVES MAAMUNAGAU RESORT**

In celebration of the 75th anniversary of InterContinental Hotels & Resorts



January 21, 2022 (Male, Maldives): Escape the everyday as [InterContinental Maldives Maamunagau Resort](#) hosts a series of bespoke guest experiences throughout 2022 in celebration of the 75th anniversary of InterContinental Hotels & Resorts. This 1st to 5th March 2022, we are teaming up with [The Marshmallowist](#) – UK’s first producer of gourmet marshmallows for an unforgettable sweet escape in the tropics. Curating a bespoke line up of pop-up experiences all over the island, guests will be able to experience sweet treats from Oonagh Simms, Founder of The Marshmallowist. From a pop-up hot chocolate bar to a marshmallow masterclass for adults and children, from a cocktail experience overlooking a breathtaking Maldivian sunset to a bonfire movie night under the stars whilst roasting gourmet S’mores, to ending on a sugar high with a pop-up ice cream parlour by the pool for a splashing good time.

Having trained as a chocolatier in Paris, Simms creates marshmallows with a French soufflé-like texture and a signature London edge using only premium whole fresh fruits, organic herbs and spices and boutique alcohol. Combining classic confectionery with unexpected flavours like raspberry and champagne, strawberry and basil, charcoal and jasmine tea and more, guests can look forward to tropical Maldivian flavours being introduced for the first time. With a flair for the adventurous and a taste for success, Simms published her first recipe book, *The Marshmallowist*, with Penguin Random House that follows her journey from Paris to Portobello Road. Brands like Alexander McQueen, Harrods, Harvey Nichols, Lancome, Roland Mouret and more have specially commissioned bespoke flavours and publications like VOGUE, Wallpaper, The Guardian, The Times, Harper’s BAZAAR, The Economist and more have featured the sweet treat. Hailed by The Observer as, ‘the best marshmallows in town’, guests at InterContinental Maldives will be in for a week-long sweet mallow escape.

1st March 2022

Hot Chocolate Bar

Renowned for their gourmet marshmallow hot chocolate, The Marshmallowist will bring their signature experience with a pop-up hot chocolate bar for breakfast. “A proper hot chocolate is as cosy an indulgence as you can have”, says Simms as she looks forward to sharing her very indulgent *S’mores Hot Chocolate* – a classic hot chocolate topped with a torched vanilla marshmallow and a chewy biscuit crumb for the most decadent start to the morning. Look out for the beautifully presented *Love Potion* – a rose hot chocolate with torched raspberry and champagne marshmallows drizzled with pistachio praline and rose petals. Truly an experience that will take your breath away.

2nd March 2022

A Very Mallow Masterclass

From fluff to cut, adults and children will learn to create their very own gourmet marshmallows with The Marshmallowist. Sharing secrets on mastering the art of marshmallow making – from flavour combinations to whipping the lightest of fluffs, from boiling up aromatic fruit purees and fluffing the mixture into perfect peaks, from hand-cutting and decorating your mallow creations using fresh ingredients, be immersed in a truly unique experience with confectionery.

3rd March 2022

Cocktails & Mallow Dreams

Shaking up perceptions of how one enjoys marshmallows, guests will be invited to join The Marshmallowist and our mixologists for specially concocted cocktails whilst overlooking a breathtaking Maldivian sunset. From smokey campfire cocktails to glam martini’s, experience your favourite tippie – a little sweeter!

4th March 2022

“Gimme S’More Sugar” Bonfire Movie Night

Under the starry skies of the Maldives, cosy up by the bonfire for freshly toasted marshmallows and a movie. There will be boards of cracked chocolate shards, handcrafted biscuits and jars filled with creative toppings from fairy floss to fresh fruit. Let your imagination run wild and dream up your fantasy S’more with a little help from The Marshmallowist.

5th March 2022

Mallow Beats & Ice Cream Sandwich Pop-up Parlour

This limited-edition experience will see The Marshmallowist’s fruit-based ice cream and cookie sandwiches pop-up alongside our Resident DJ, free-flowing Champagne and more for a fun-filled afternoon in the sun. Using only the finest fresh ingredients, guests will be in for a treat of a lifetime! Savour delicious toasted vanilla fluff sandwiched between soft, melt-in-your-mouth cookies topped with fresh fruit, chocolate shards and more.

Download high resolutions images [here](#)

To experience a sweet mallow escape with The Marshmallowist, book our ['Extend A Night On Us'](#) package and enjoy an extended stay with savings on your fourth night and seaplane transfers for two adults.

InterContinental Maldives Maamunagau Resort in partnership with guest experiences specialist, The Magnolia Creative Collaborations, aims to inspire guests by creating exceptional experiences for a lifetime of memories.

For more information, please visit www.maldives.intercontinental.com For real time updates, follow us on Facebook at [facebook.com/intercontinentalmaldives](https://www.facebook.com/intercontinentalmaldives) and Instagram [@intercontinental_maldives](https://www.instagram.com/intercontinental_maldives).

As the world's first and largest international luxury hotel brand with 205 properties around the world, InterContinental Hotels & Resorts has been pioneering luxury travel in new destinations and established, upmarket locations for 75 years. Celebrate the InterContinental Life and experience these exclusively curated events at InterContinental Maldives Maamunagau Resort by booking any of our special offers; all carefully crafted to ensure longer stays and greater privileges.

<https://maldives.intercontinental.com/special-offer>

InterContinental Maldives Maamunagau Resort is an exclusive destination getaway offering a unique opportunity for those looking to unwind and reconnect in an enviable island setting where exclusive privileges go hand in hand with the personal touch of our signature service at InterContinental Hotels & Resorts' first and only all-Club InterContinental resort. Located in the Raa Atoll; 35 minutes by seaplane from the Velana International Airport, InterContinental Maldives Maamunagau Resort is an award winning island escape offering beach, lagoon and overwater accommodation, curated dining and wellness experiences, an extensive kids club along with a myriad of recreational adventures for families and couples alike.

ENDS

Media Contact

Jessica Koh
Cluster Director of Sales & Marketing
jessica.koh@ihg.com
+960 658 0500

Notes to Editors:

About InterContinental® Hotels & Resorts:

The InterContinental® Hotels & Resorts brand makes travel alluring, with insights from over 70 years of experience. Each of our properties provides a gateway to the glamour of the InterContinental Life. As a brand, we aim to embody global sophistication through our superior, understated service and exceptional amenities. What makes us truly different is the genuine interest we show our guests through personalised and attentive services. We offer our most valued guests signature VIP services through a dedicated InterContinental® Ambassador programme and an exclusive Club InterContinental® experience. We connect our well-travelled guests to what's special about a destination, so they enjoy authentic local experiences that will enrich their lives. For more information and to book, visit www.intercontinental.com, and connect with us on Facebook www.facebook.com/intercontinental and Instagram www.instagram.com/intercontinental.

Notes to Editors:
About IHG Hotels & Resorts

[IHG Hotels & Resorts](#) [LON:IHG, NYSE:IHG (ADRs)] is a global hospitality company, with a purpose to provide True Hospitality for Good.

With a family of 16 hotel brands and [IHG Rewards](#), one of the world's largest hotel loyalty programmes, IHG has nearly 6,000 open hotels in more than 100 countries, and a further 1,800 due to open over the next five years.

- **Luxury and lifestyle:** [Six Senses Hotels Resorts Spas](#), [Regent Hotels & Resorts](#), [InterContinental Hotels & Resorts](#), [Kimpton Hotels & Restaurants](#), [Hotel Indigo](#)
- **Premium:** [HUALUXE Hotels & Resorts](#), [Crowne Plaza Hotels & Resorts](#), [EVEN Hotels](#), [voco Hotels](#)
- **Essentials:** [Holiday Inn Hotels & Resorts](#), [Holiday Inn Express](#), [avid hotels](#)
- **Suites:** [Atwell Suites](#), [Staybridge Suites](#), [Holiday Inn Club Vacations](#), [Candlewood Suites](#)

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. Approximately 350,000 people work across IHG's hotels and corporate offices globally.

Visit us online for more about our [hotels and reservations](#) and [IHG Rewards](#). For our latest news, visit our [Newsroom](#) and follow us on [LinkedIn](#), [Facebook](#) and [Twitter](#)

[IHG[®] \(InterContinental Hotels Group\)](#) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including [Six Senses Hotels Resorts Spas](#), [Regent Hotels & Resorts](#), [InterContinental[®] Hotels & Resorts](#), [Kimpton[®] Hotels & Restaurants](#), [Hotel Indigo[®]](#), [EVEN Hotels[®]](#), [HUALUXE[®] Hotels and Resorts](#), [Crowne Plaza[®] Hotels & Resorts](#), [voco[™]](#), [Holiday Inn[®] Hotels & Resorts](#), [Holiday Inn Express[®]](#), [Holiday Inn Club Vacations[®]](#), [avid[™] hotels](#), [Staybridge Suites[®]](#), [Atwell Suites[™]](#) and [Candlewood Suites[®]](#).

IHG franchises, leases, manages or owns nearly 6,000 hotels and 890,000 guest rooms in more than 100 countries, with approximately 1,900 hotels in its development pipeline. IHG also manages [IHG[®] Rewards Club](#), our global loyalty programme, which has more than 100 million enrolled members.

[InterContinental Hotels Group PLC](#) is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. Approximately 400,000 people work across IHG's hotels and corporate offices globally.

Visit www.ihg.com for hotel information and reservations and www.ihgrewardsclub.com for more on IHG Rewards Club. For our latest news, visit: <https://www.ihgplc.com/en/news-and-media> and follow us on social media at: www.twitter.com/ihgcorporate, www.facebook.com/ihgcorporate and www.linkedin.com/company/intercontinental-hotels-group